



## ARKANSAS HOCKEY ASSOCIATION

### MINUTES OF MEETING OF BOARD OF DIRECTORS

April 7, 2022

#### 1. Call to Order at 6:38 PM

a. Voting Directors Present: Harrington, Keating, Henderson, Saum, Roberson, Henderson Voting Directors

Absent: Milner, Windley, Cronkhite, Miller, Wibbelsman, Murray

c. Officers Present: Haustein

d. Guest: Hannah King, Dana (Director of Operations Skatium)

2. Seating of new Board Haustein President, Milner VP, Saum Secretary, Cronkhite Treasurer No objections to those who have been nominated, motion made by Keating, seconded by Henderson, approved by voice vote. All officers elected.

3. Approval of the March Minutes- sent electronically prior to meeting to all members and reviewed in person, motion to accept minutes by Henderson, seconded by Roberson. Minutes will be posted online under board minutes second (place as PDF), Saum will get permission to get webpage updated- from Harrington

4. Treasurer's Report Cronkhite sent report prior to meeting, as soon as Skatium internet is fixed then previous season ice and spring ice will be paid for (approximately \$3,285 for spring)

5. Hannah King- asked to provide a Skatium update- nothing to update AHA. Hannah wants to sell the boards- wants AHA to buy a piece and potentially share profits if AHA brings in sponsors

#### 6. Association Business

a. Website/Spring Hockey- headed up by Harrington 43 approximately spring players (around \$2580 in registration fees collected), Hannah requested copy of spring hockey player list.

b. League Communication: SportsEngine can be used to generate team lists for coaches/managers- ensure that team manager has access to parent contact- further discussion can be done on other apps for communicating

c. Mark Scott's hockey camp will be added to SportsEngine. Happening July 18-21 M-Th open registration on SportsEngine but people will be paying the rink, will register through AHA

d. Spring Hockey/Travel Team Practice: Spring Hockey Update (Keating) we need a start date needed for fall hockey ASAP, we are looking for the same times for next fall

#### Current times are

Monday start time 6:15 (U10/U12) 7:30 U14 and up game, 8:45 men's league game. Wednesday 6:15 U8/U10 7:15 U12/U14, men's league 8:30.

Saturday 8am U10 game, U8 and Learn to Play Hockey 1/2 ice each, 12pm U12 game (and up). It was determined that there is a need for a separate period of time to practice for U12 travel team. Travel team first request is for Thursday but that has always been cheap skate night. Men's league always played at 8:15 Thursday night pick up. One option offered was 445-545, but will be difficult for families.



One option considered is to move cheap skate 6:15-8:15 move men's to 8:30 and have U12 travel 5-6. Hannah will check on this as an option with Jay and Bevan is going to speak to Jody about moving these times. There is only the same times available.

Best solution for all parties is to move Wednesday U8/U10 to a 6pm start- no cut (since 3) and would not be another cut until 8:30 and move all practices up 15 minutes start. U12 Travel would have an additional 30 minutes at end of U12/U14 from 8-830

Plan is to continue with ice for U12 travel team skaters 8 weeks in May and June with a July summer break, August 5 week session. U12 will continue to try and find sponsor for ice time

e. Hockey Day Recap (Haustein) Discussion on Hockey Day in August is pushed to next meeting with report from Milner. The Razorback hockey team will be coming, agreed that we would change equipment swap to another night potentially at a pre-season event off ice to swap. It was agreed that hockey day is great way to kick off-season make the official start to season. Elizabeth Roberson and Jessica Saum will start working the marketing for events and really push these preseason.

f. AHA needs to look at times for Learn to Play hockey 6 weeks. Josh and Jeremiah will look at starting dates and will be leading

g. Discussion on a start date for mid-October. Date that looks ideal is October 17 and will continue to March 13 and 15 ending the week prior to Spring Break.

h. Point of Contact for the rink- one person to be in contact with Hannah so she can contact in case of changes and closures, this will be Jessica with Hans as the backup. Elizabeth Roberson will get access to Insta and Facebook Roberson to help social media- Harrington has access to Skatium facebook for posts

7. Advertising and Branding concerns and issues:

a. AHA is being given space on the wall to the left of the fireplace for advertising and promoting corkboard, flyers, pictures, advertising space

b. Idea to sell Aces seat covers as a fundraiser

c. Logo- send logo to Hannah, complaints about jerseys consider getting new jerseys next season

d. Need someone to find new jersey options for next season Henderson, Elizabeth is going to work on board for advertising

8. Concerns:

a. Issues with scheduling friendlies- we could use the Saturday game time for friendlies.

b. The first Sunday of every month is a no go it is figure skating testing. 8am-12:45 is freestyle. Technically available but is being used by figure skating right now. Sunday times 8,9, 10,15 one ice cut. Ice time will be at set rate (250\$ plus tax per hour). Ice is \$250 an hour plus tax- if public session is cut the price can change

c. Concerns with pricing and communication shared with Hannah -changes in price we cannot have organizations having prices changes last minute

9. Next meeting Thursday May 5 6:30 in person and hybrid

10. 7:42 motion to adjourn motion from Roberson seconded by Henderson